

NCC Cable System Order

Order #	62358804
Syscode	4504
System Name	FPB/Frankfort, KY
Market	Lexington-Fayette

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Andy Barr for Congress

Update Date	11/01/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$1,749.00		
Commission	\$262.35		
Net Total	\$1,486.65		
Total Spots	148		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R2: 11.01 MG. Added 14 spots. +\$148 change. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN ROS	10/31/16	11/6/16	06:00	24:00	X	X	X	X	X	X	X	-	-	20	\$12.50	\$250.00	30	
2	CNN	CNN ROS	11/7/16	11/13/16	06:00	24:00	X							-	-	2	\$12.50	\$25.00	30	
3	DISC	DISC ROS	10/31/16	11/6/16	06:00	24:00	X	X	X	X	X	X	X	-	-	14	\$8.00	\$112.00	30	
4	DISC	DISC ROS	11/7/16	11/13/16	06:00	24:00	X							-	-	2	\$8.00	\$16.00	30	
5	ESPN	ESPN ROS	10/31/16	11/6/16	06:00	24:00							X	-	-	4	\$16.00	\$64.00	30	
6	ESPN	ESPN ROS	10/31/16	11/6/16	06:00	24:00		X	X	X	X			-	-	16	\$16.00	\$256.00	30	
7	FOOD	FOOD ROS	10/31/16	11/6/16	06:00	24:00	X	X	X	X	X	X	X	-	-	14	\$12.50	\$175.00	30	
8	FOOD	FOOD ROS	11/7/16	11/13/16	06:00	24:00	X							-	-	2	\$12.50	\$25.00	30	
9	FXNC	FXNC ROS	10/31/16	11/6/16	06:00	24:00	X	X	X	X	X	X	X	-	-	20	\$12.50	\$250.00	30	
10	FXNC	FXNC ROS	11/7/16	11/13/16	06:00	24:00	X							-	-	2	\$12.50	\$25.00	30	
11	HGTV	HGTV ROS	10/31/16	11/6/16	06:00	24:00	X	X	X	X	X	X	X	-	-	14	\$8.00	\$112.00	30	
12	HGTV	HGTV ROS	11/7/16	11/13/16	06:00	24:00	X							-	-	2	\$8.00	\$16.00	30	
13	LIF	LIF ROS	10/31/16	11/6/16	06:00	24:00	X	X	X	X	X	X	X	-	-	20	\$12.50	\$250.00	30	
14	LIF	LIF ROS	11/7/16	11/13/16	06:00	24:00	X							-	-	2	\$12.50	\$25.00	30	
15	DISC	DISC ROS	10/31/16	11/6/16	06:00	24:00			X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	R2+4x
16	FOOD	FOOD ROS	10/31/16	11/6/16	06:00	24:00			X	X	X	X	X	-	-	4	\$12.50	\$50.00	30	R2+4x
17	HGTV	HGTV ROS	10/31/16	11/6/16	06:00	24:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	R2+2x

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Status	Not accepted			Sold On	Cost Per Spot
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-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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18	LIF	AVG. ALL WKS<	10/31/16	11/6/16	06:00	24:00			X	X	X	X	X	-	-	4	\$12.50	\$50.00	30	R2+4x

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	148	0	0	0	0	0	0	0	0	0	0	0	148
AMT	\$1,749.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,749.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/01/16

62358804 | Lexington-Fayette | FPB/Frankfort, KY | 4504 |